
PRESS RELEASE

July 2009

Dowling Magnets' "Counting Rainbows" Wins Game of the Year Award

Sonoma, Calif. (July 2009) - Dowling Magnets' "Counting Rainbows" game has been selected as Game of the Year by the 2009 Creative Child Awards panel in their Kids Magnetic Games category.



[Counting Rainbows](#) is a counting game designed to engage children, ages 4+, with a charming array of colorful magnetic game pieces. Two to four players practice their counting skills as they collect colorful magnetic rainbow "arches" as they spin for points. Be the player with the most points and win the game!

Suggested retail price is \$19.95 For individual game sales, check the list of retailers through the store locator at www.dowlingmagnets.com.

"Counting Rainbows" includes four 6" x 8 1/4" double-sided magnetic game boards, 24 magnetic rainbow arches, 27 bonus game pieces, a spinner and an illustrated instruction booklet.

As Game of the Year, "Counting Rainbows" will be featured in *Creative Child Magazine's* Holiday Issue published in November and posted on their website from Nov. 2009 to Oct. 2010.

Dowling Magnets' "Counting Rainbows," Item Number 737104, is in stock now and available at www.dowlingmagnets.com. It is part of a series of Mr. Magnet Games™ that also includes "Monkey Dominoes," "Froggie Checkers," "What Am I?," and "Hat Stackers." All five products were created by Toying with Games, which has been recognized with such notable honors as Dr. Toy's 10 Best Games, 100 Best Children's Products and the Toy and Game Inventors Award.

For more information Dowling Magnets, please call Sales and Customer Service Center at 800-MAGNET-1 or visit www.dowlingmagnets.com. For press inquiries, contact Alice Martin at 707-935-0352.

Dowling Magnets combines science and innovation to develop breakthrough magnetic products that advance education and play. Drawing from a 60-year history, the company sells its award-winning educational toys, games and teaching tools to thousands of schools, retailers and individuals in 20 countries. Dowling, its products, and its brands are owned by Adams Magnetic Products Company of Elmhurst, Illinois.

###



DOWLINGMAGNETS
THE ATTRACTION IS OBVIOUS

PO BOX 1829
SONOMA
CA 95476

PHONE:
707 935 0352
800 MAGNET 1
FAX:
707 935 1231
888 DMMC FAX

sales@dowlingmagnets.com
www.dowlingmagnets.com



DOWLINGMAGNETS
THE ATTRACTION IS OBVIOUS

PO BOX 1829
SONOMA
CA 95476

PHONE:
707 935 0352
800 MAGNET 1
FAX:
707 935 1231
888 DMMC FAX

sales@dowlingmagnets.com
www.dowlingmagnets.com